



**Ecole Polytechnique  
Fédérale de Lausanne**

**EPFL**

**China Hardware Innovation Camp**

**2<sup>nd</sup> milestone – May 1, 2015**

## 2<sup>nd</sup> milestone

dory

# Structure

- ❖ Business
- ❖ Software/firmware
- ❖ Electronics
- ❖ Industrial design/mechanical design
- ❖ Material
- ❖ Take-away

# Problem statement

Let the kids experiment the parameters of water  
& Sensitize kids with environmental issues



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Let the kids experiment the parameters of water  
& Sensitize kids with environmental issues



→ More and more programs in schools, camps...

But it's not an easy task to take the pupils outside

# Our solution

**dOry** is an educative tool to help the teacher to do outdoors experiences

- ❖ **Device**
- ❖ **Sensors**
- ❖ **Box**
- ❖ **Software**
- ❖ **Game mode**

# Who will buy it?

- ❖ Secondary schools
  - Out- and indoors experiments
  - 14 years old pupils
  
- ❖ NGOs for their educational activities
  - Outdoors experiments
  - 8-15 years old

# Who will buy it?

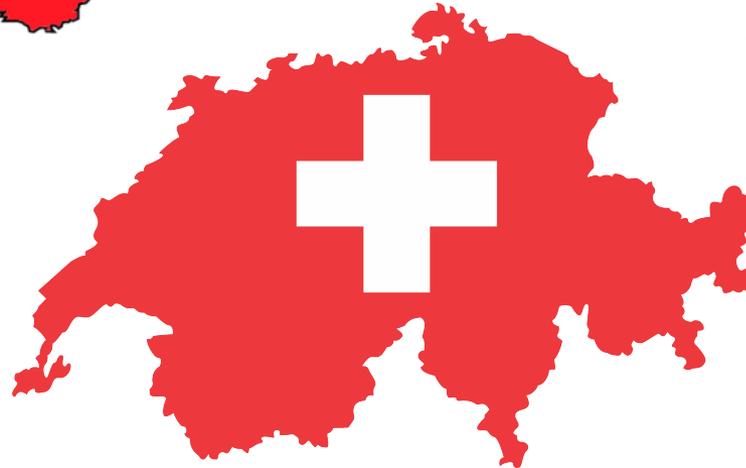
- ❖ Secondary schools
  - Out- and indoors experiments
  - 14 years old pupils
- ❖ NGOs for their educational activities
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  - 8-15 years old

*“It’s not a fundamental need, but it would be a real plus for our activity!”*

Arianne Derron, Responsable Ecole, WWF Suisse Romande



# Market Analysis



# Market Analysis

Why those countries?

- ❖ Developed countries
- ❖ Global reach
- ❖ High education
- ❖ Interest for the environment



# Market Analysis



## Strengths

- Combined device
- Game mode
- **Swiss made** with the label of the EPFL, UNIL, ECAL
- **Contacts**
- Familiarity with the swiss culture and habits

## Opportunities

- Increasing interest in teaching about nature
- **Mandatory outdoors experiments**
- **Growth in the swiss education**
- Budget of the schools
- **Lot of activities for pupils organised by NGOs**
- Budget of the NGOs
- **Import/export agreements**

## Weaknesses

- **No experience**
- Hardly no knowledge in italian

## Threats

- **Non-homogeneous market**
- Multi-cultural country
- Different languages

# Market Analysis

## Strengths

- Combined device
- Game mode
- Swiss made with the label of the EPFL, UNIL, ECAL
- **Knowledge in French and of the french culture and education system**

## Opportunities

- **Wide-homogeneous market**
- **Same educational program everywhere**
- Interest in scientific education
- Interest in environmental education
- Increase of number of student



## Weaknesses

- No experience
- **Small knowledge of the French market**

## Threats

- **Low price index**
- Euro crisis
- **Economic and financial crisis**
- Slow economic growth

# Market Analysis

## Strengths

- **Combined device**
- **Game mode**
- Swiss made with the label of the EPFL, UNIL, ECAL
- Knowledge in German

## Opportunities

- **Wide-homogeneous market**
- **Same educational program everywhere**
- Interest in scientific education
- Interest in environmental education
- **Budget of the schools**
- Economic growth
- **Long term relationships**
- Importation legislation with China

## Weaknesses

- No experience
- **No knowledge of the german market**
- Small knowledge of the german culture and education system
- **Need extra-help**

## Threats

- **Very competitive**
- **Demanding market**



# Market Analysis

## ❖ Swizerland

- invest 5.8% of its GDP for education
- 90% of the budget is dedicated for current activities.
- 25.79 spending per student (high school) (2007)
- 563'000 pupils (secondary school) (2004)



## ❖ France :

- 26.63 spending per student (high school) (2006)
- 5.83 mio of pupils (secondary school) (2004)



## ❖ Germany:

- invest 5.08% of its GDP for education (2000)
- 12.9% of this budget was dedicated to the secondary schools.
- 20.66 spending per student (high school) (2006)
- 8.38 mio of pupils (secondary school) (2004)



Public expenditure per student is the public current spending on education divided by the total number of students by level, as a percentage of GDP per capita.

nationmaster.com

# Market Analysis - 2 choices

## ❖ Swizerland & France

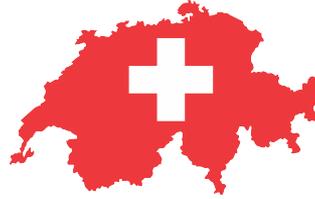


- One Language
- Common characteristics

But :

Euro crisis might affect the investment in education

## ❖ Swizerland & Germany



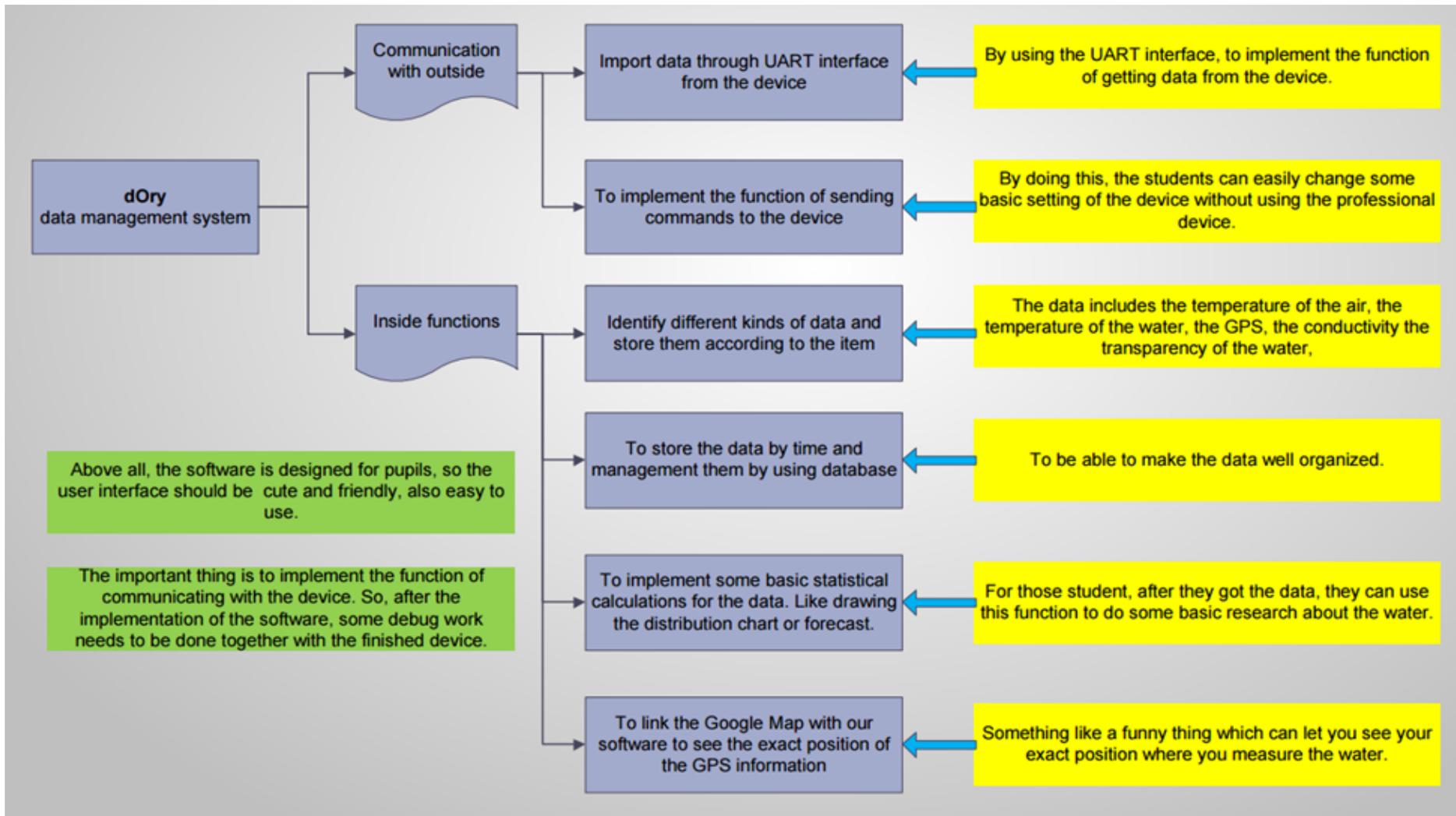
- One Language
- Common characteristics

But :

Germany sensitive to price  
No knowledge of the german education system

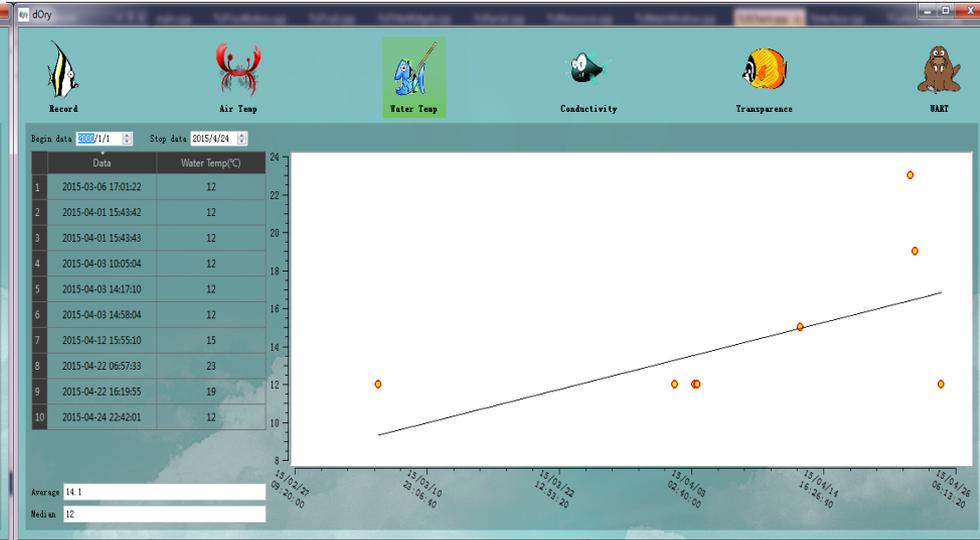
→ Cost and price analysis

# Software



# Software Demo

# dory



# Software Current Situation

- To add the **command sending function** after the PCB board has been finished.
- Try to find a way to implement the **Google map** function.
- Try to refine the **data arrangement**.

# RF part

## Benefits and disadvantages of 6LoWPAN:

- Can connect with the **IP network**.
- Software 'stacks' requires **less** RAM and ROM than a ZigBee stack.
- ❖ No enough documents to follow.
- ❖ No idea about the hardness of the implement of these new features.
- ❖ The design of it aims at the fixed equipment, because we need the bridge device.



# RF part

## Benefits and disadvantages of Zigbee:

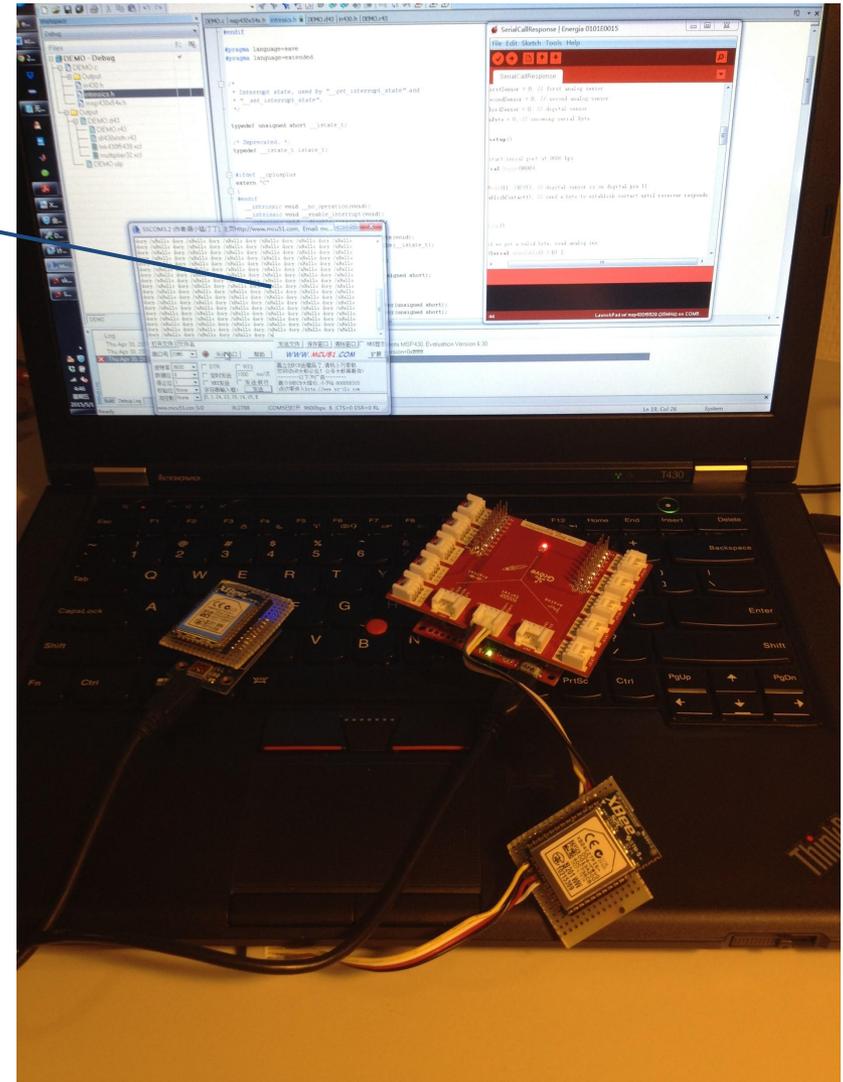
- More convenient to design the required functions.
  - Cheaper.
  - The number of pins of Zigbee are much less than 6LoWPAN.
  - The distance of transforming is large.
- ❖ Hard to connect with the internet.



# Zigbee communication

```
SSCOM3.2 (作者:最小猛(丁丁), 主页http://www.mcu51.com, Email: mc...  
Hello dory.Hello dory.Hello dory.Hello dory.Hello dory.Hello dory.Hello dory.Hello  
dory.Hello dory.Hello dory.Hello dory./nHello dory./nHello dory./nHello dory./nHello  
dory./nHello dory./nHello dory./nHello dory./nHello dory./nHello dory./nHello  
dory./nHello dory./nHello dory./n
```

Hello dOry



# Firmware

## - TI-RTOS

### Task: I2C

- checks int. sensor
- if available, checks ext. sensors

### Task: UI

- reacts to user inputs
- changes menu view
- I/O: buttons, LED, state of display, buzzer

### Task: GPS

- communicates with GPSbee via UART

### Task: Display

- refreshes the display content regularly, depending on state

### Task: Log

- stores data in Flash
- takes care of real time clock

### Task: ZigBee

- synchronizes data from log with other devices
- waits for service commands

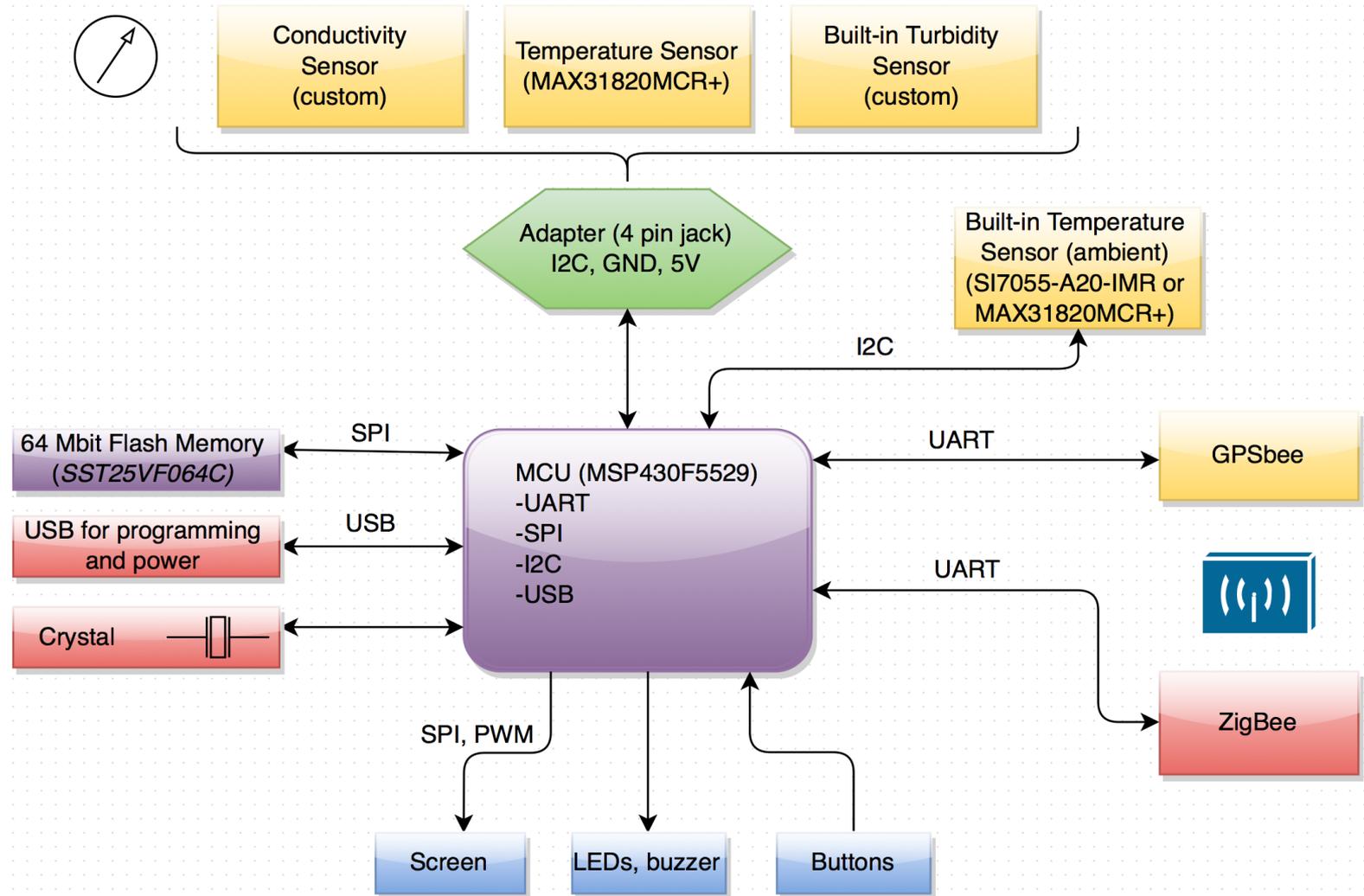
### Task: Game

- counts the achieved number of measurements
- compares results with the one of other groups

### Task: USB

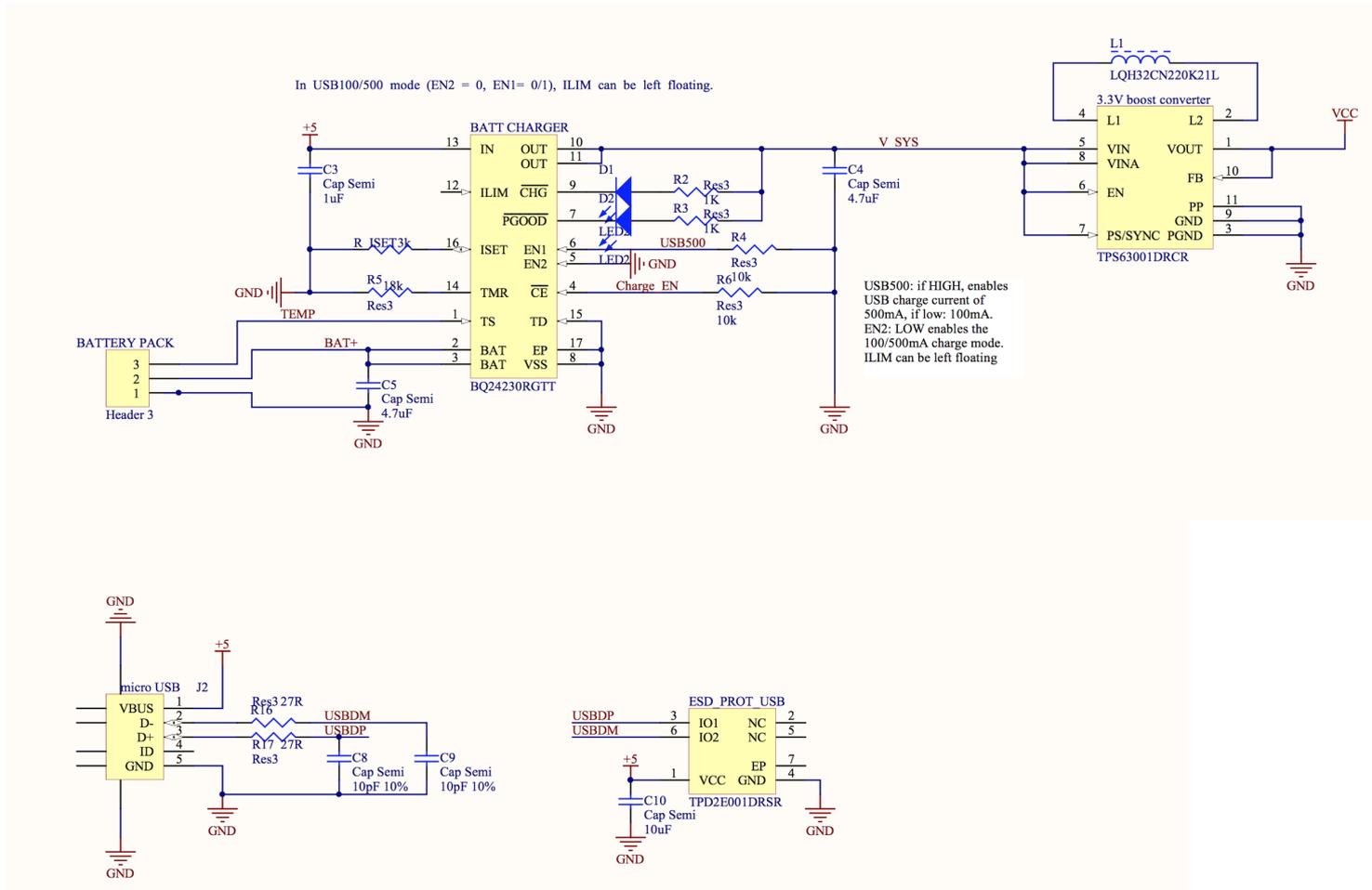
- communicate to host if available

# Electronics - block diagram



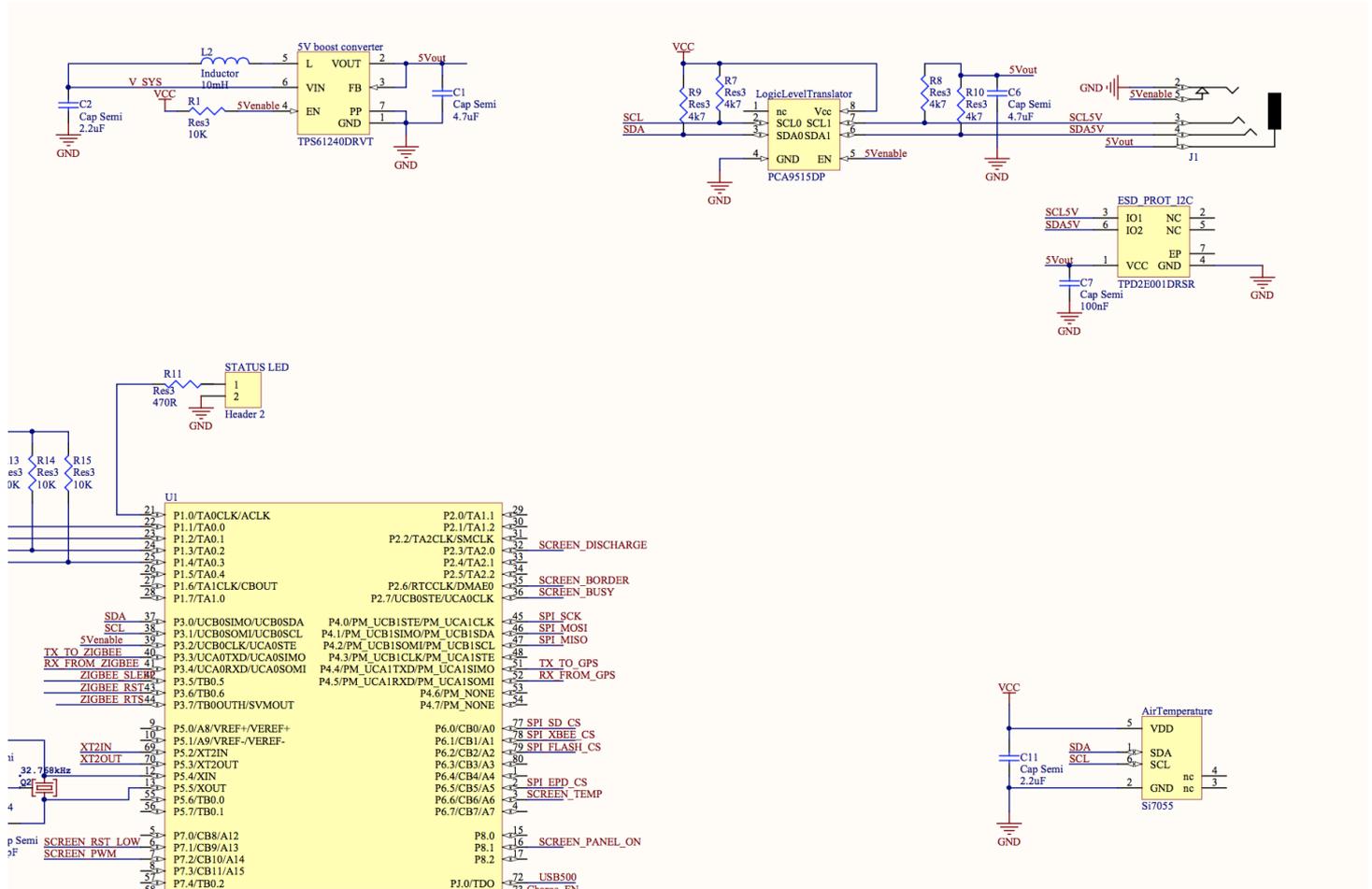
# Electronics - schematics

## USB

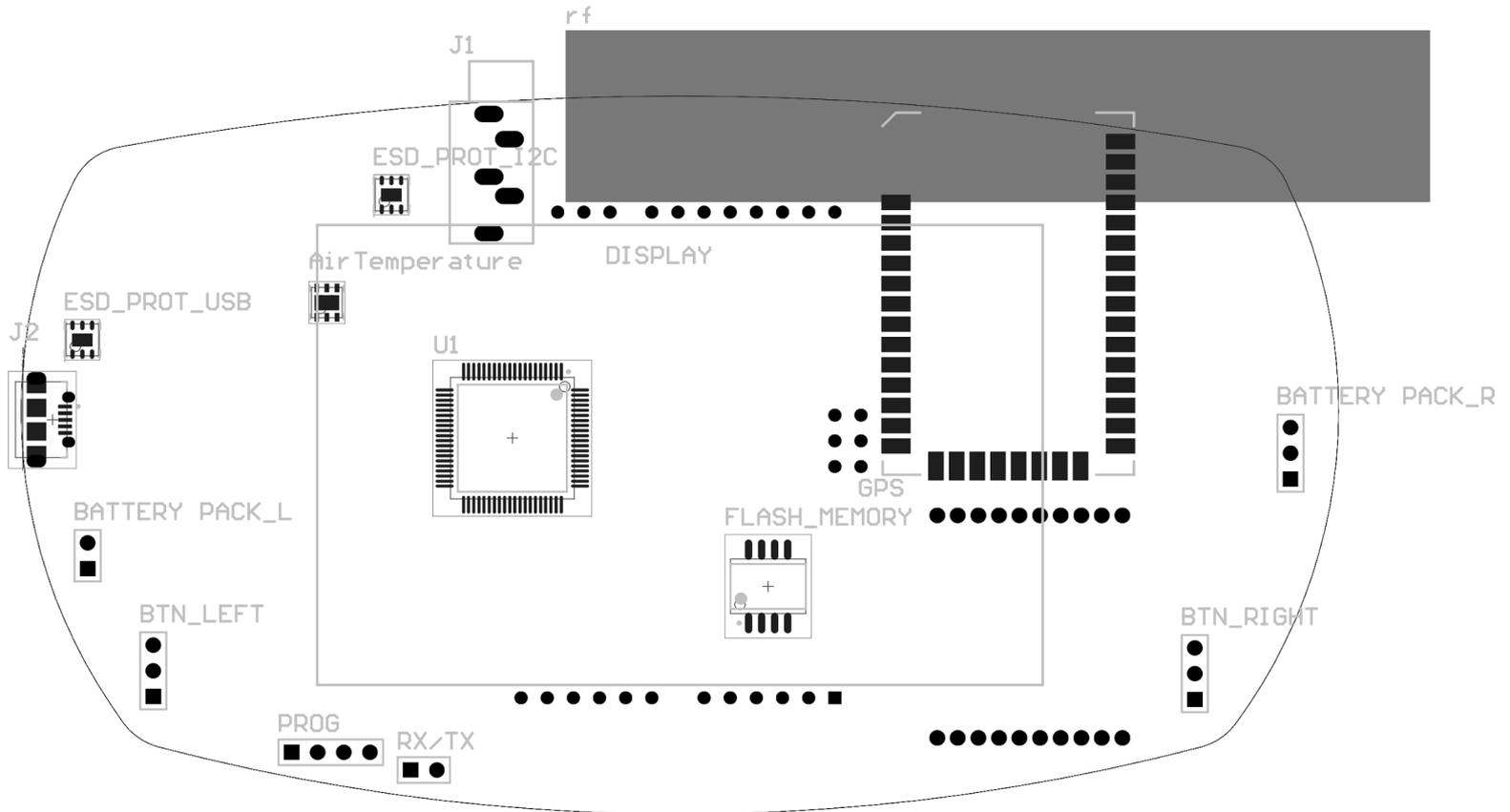


# Electronics - schematics

## I2C

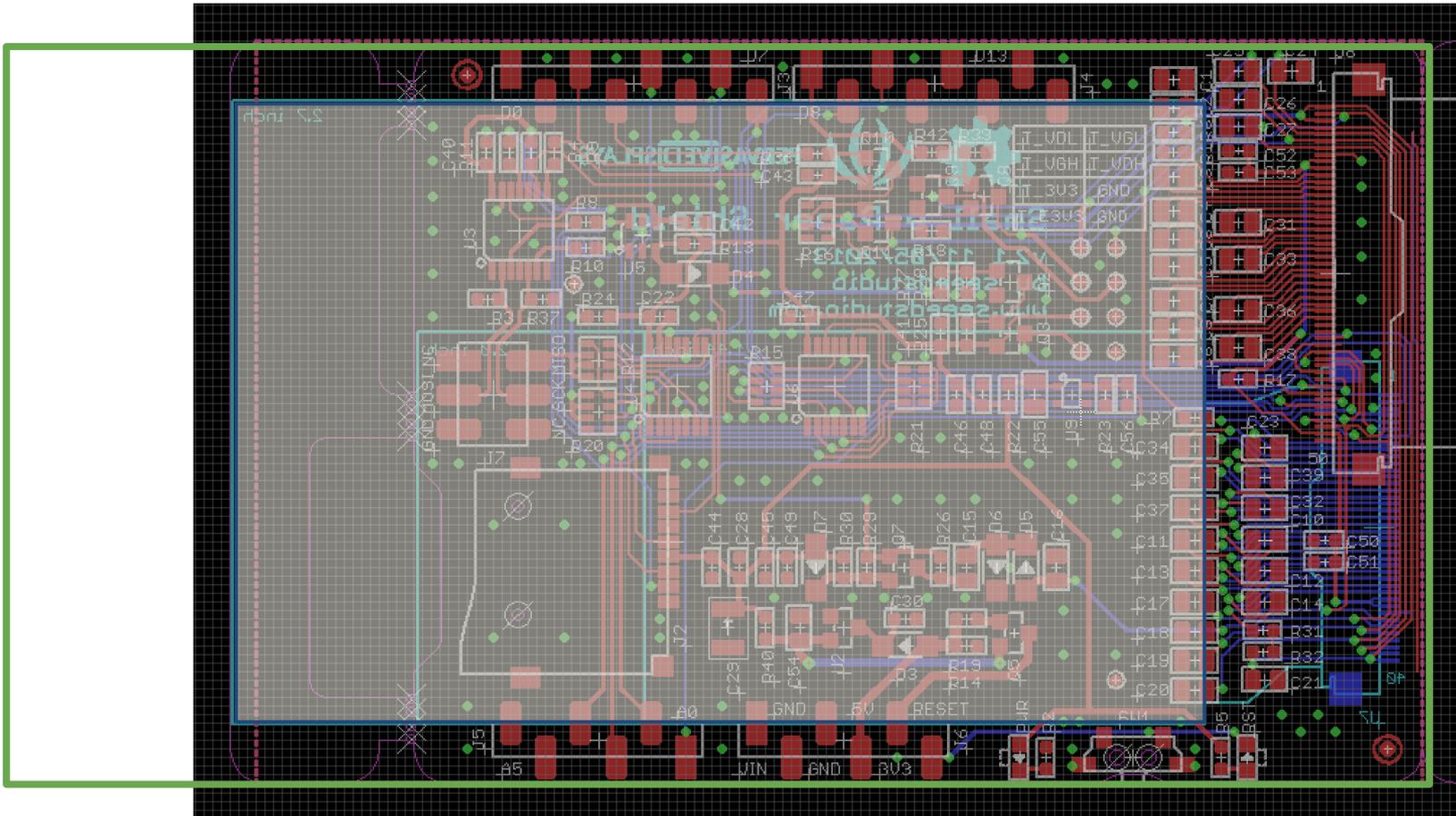


# Electronics - PCB



# Electronics - PCB

Reuse seed display shield (add buttons, enlarge plane)



# Electronics - PCB

3D model demo ...

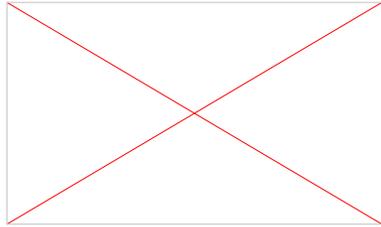
# Electronics

- Things that are currently working:
  - turbidity sensor (analog)
  - conductivity sensor (analog, breadboard)
  - I2C temperature sensor (Energia, not in C)
  - Display (Arduino, C)
  - USB HID (C)
  
- Demo!

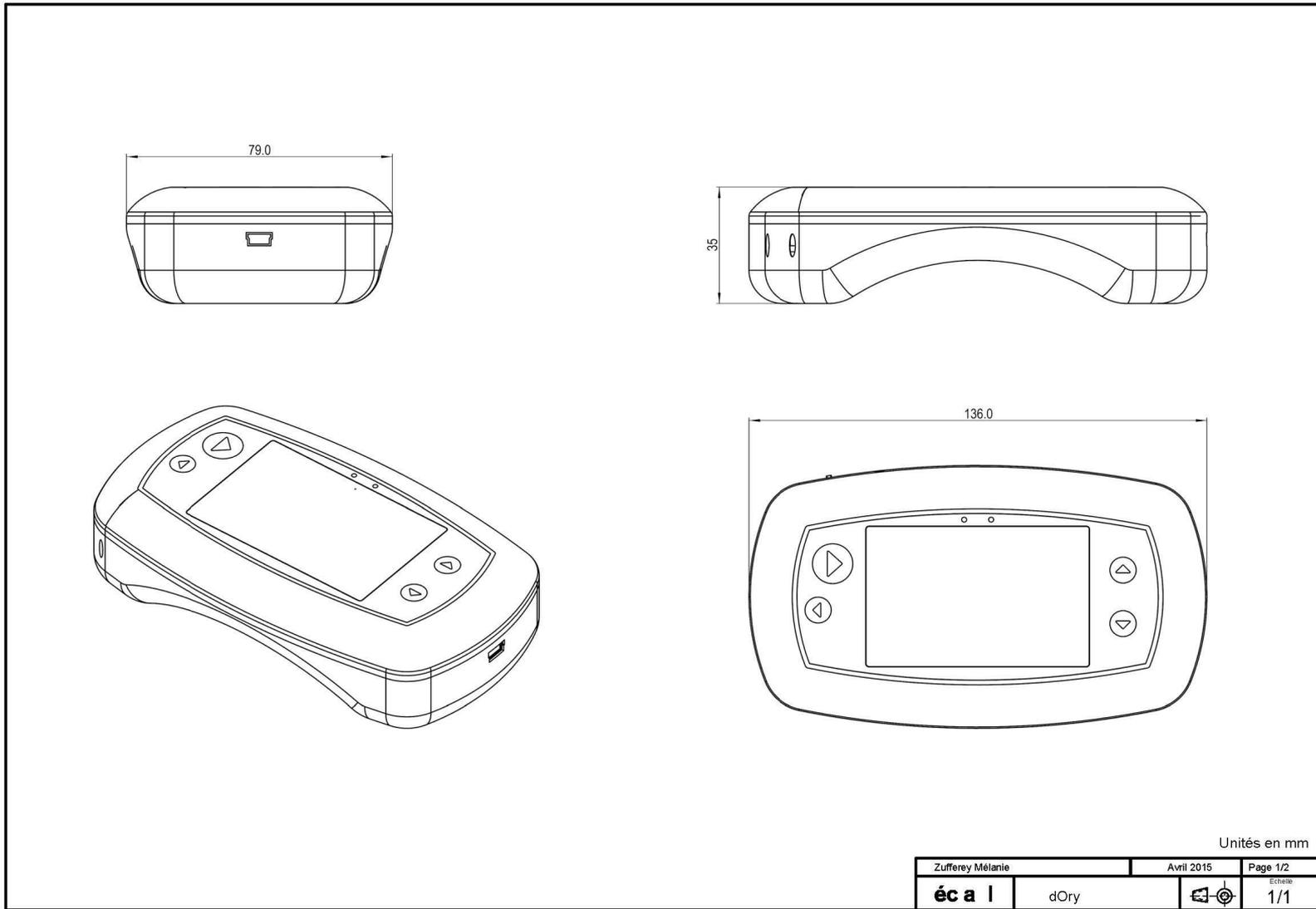
# Industrial design



# Industrial design

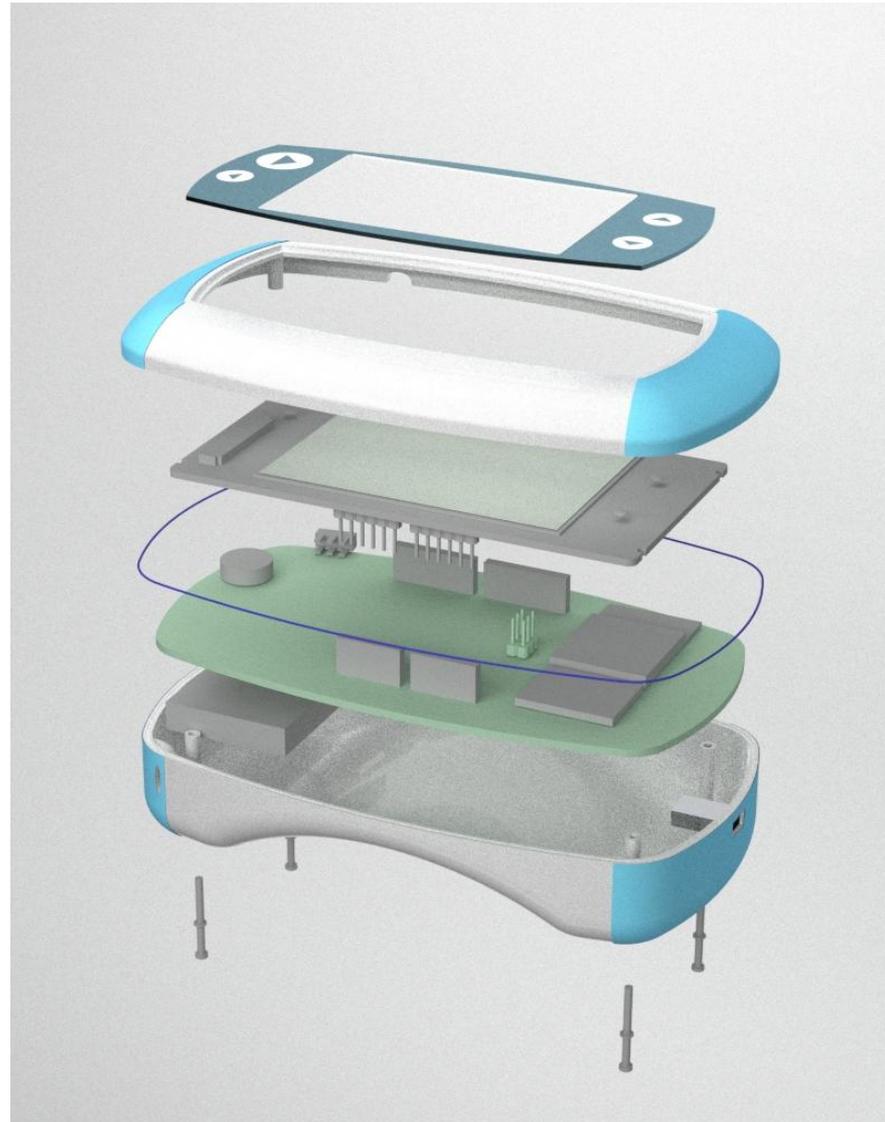


# Industrial design



# Industrial/mechanical design

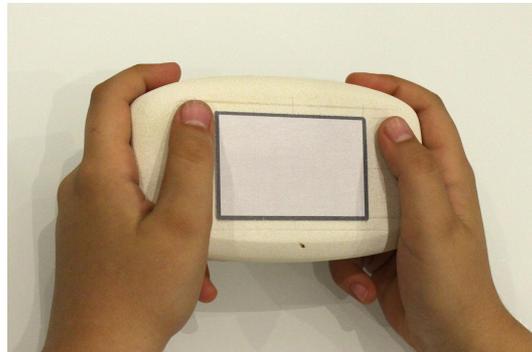
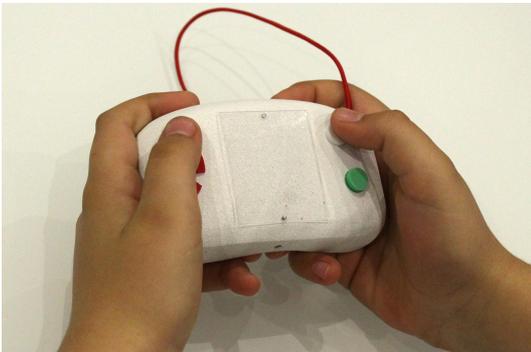
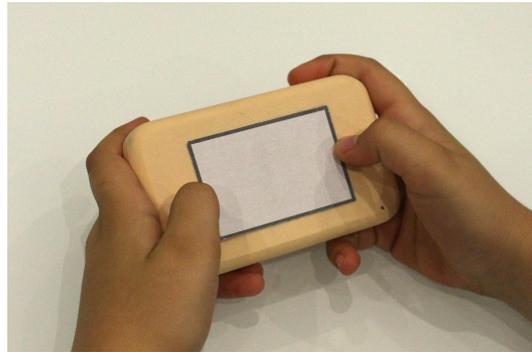
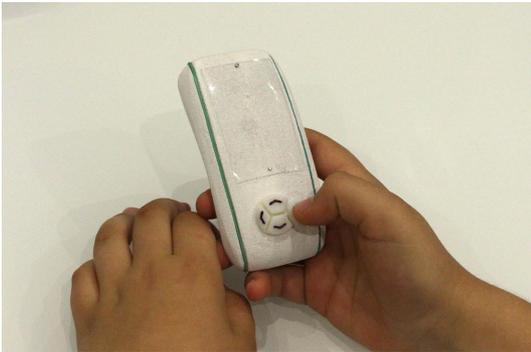
## Assembly



# Industrial design

## First tester

Théo, 12



# Industrial/mechanical design

## Logo research

D O Ry

d-O-ry

d-O-ry

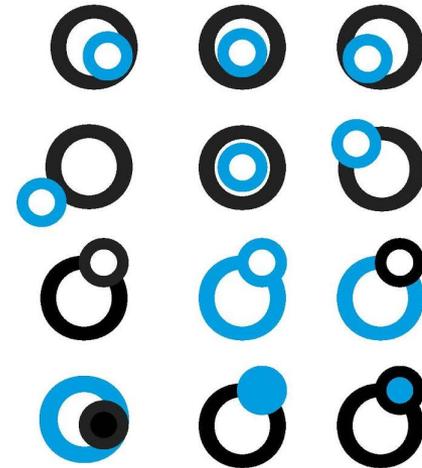
d O ry

dOry

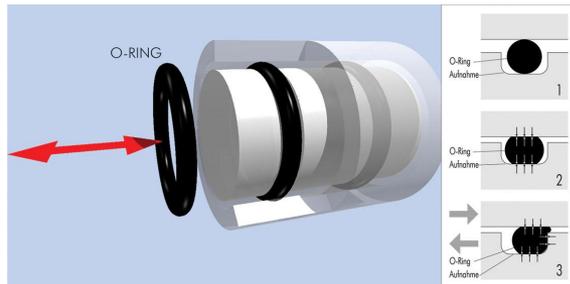
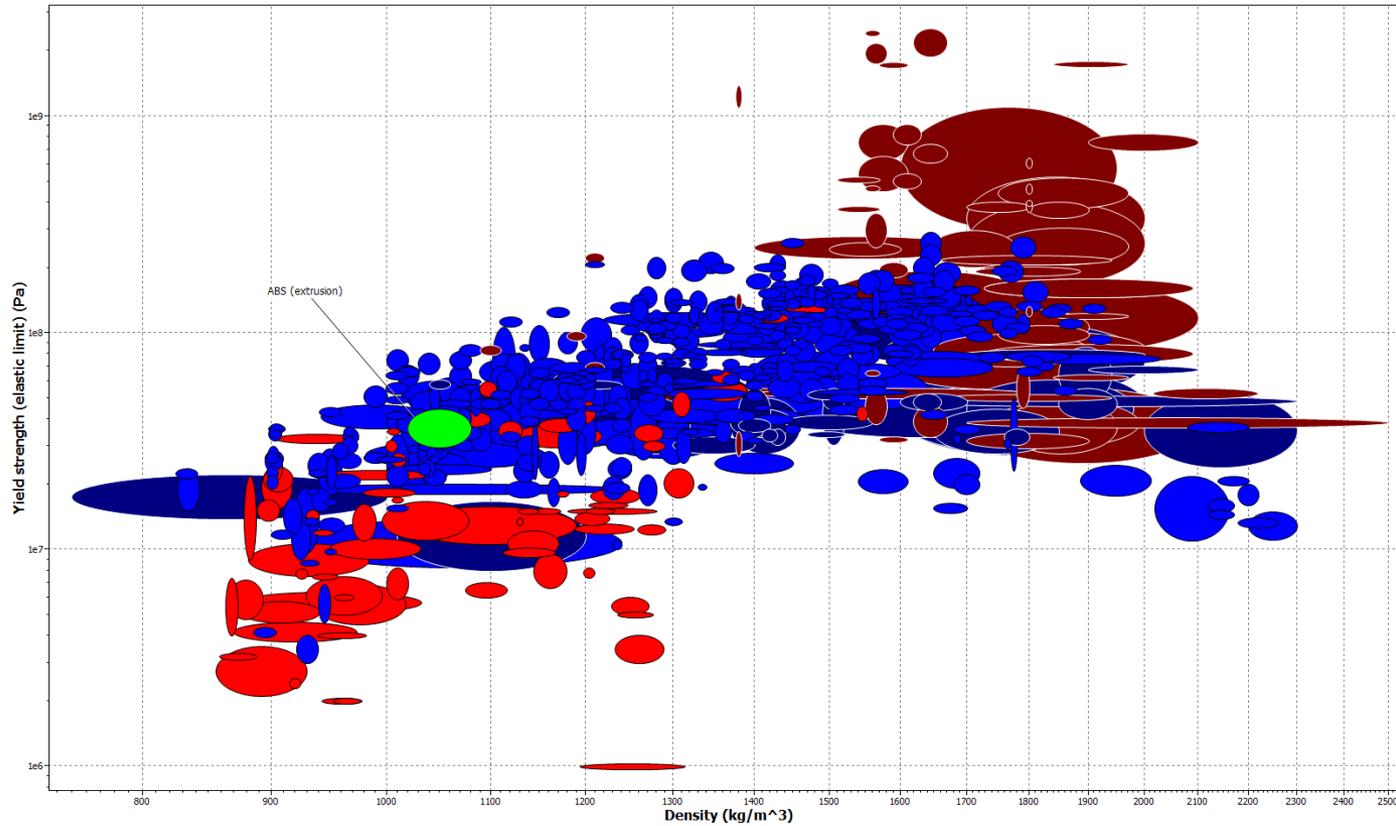
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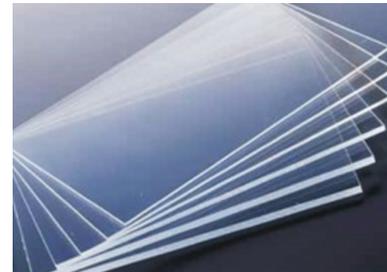


# Materials



# Materials

Tasks	New findings
1. Water proof	glue sealant
2. Outshell of the device	PETG Polyethylene Terephthalate Glycol-Modified



# Materials

	ABS(injection)	PETG
Young's modulus	2.4e9 Pa	2.05e9 Pa
Yield strength(elastic limit)	4.4e7 Pa	5e7 Pa
Tensile strength	4.4e7 Pa	6.3e7 Pa
Elongation	0.175 strain	1.1 strain
Flexural modulus	2.55e9 Pa	2.05e9 Pa
Glass T	100-110	81-91

# Materials

- Experiment on 3D printing  
4 sets of samples of different fill density---time and strength
- NEXT step:test all the samples

Fill density	3 point bending test	tensile test
100%		
75%		
50%		
25%		



# What have we learned and where do we need help

	Mélanie	Noémie	Raffael	Xiadong	Ziyu
What works?	Teamwork	The Team  Value proposition	Motivation	All the team members cooperate with each other very well.	Communication
What could work better?	Organization - time	- Estimate size of market - Decide what's the best solution	Regular meetings.	If I could do them faster. Like a kolb cycle.	Time arrangement
What have I learned?	-Interaction with engineer -PCB design (electronic assembly...)	- What kind of information and where to find them - Time management	-This process needs TIME! -Altium, CSS -Interaction with designer	Thinking from the customer's point of view. Some technical stuff.	Knowledge of 3D printing, lab skills



# Sponsors and partners



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